

Bio

2020-present: kiop.agency (founder & strategist)
2008-present: Marketing Institute (branding and advertising lecturer)
2008-2020: Creatum creative agency (founder & CEO)
2004-2008: Baltic FCB (client service manager)
2003-2004: Future Media Advertising Agency (client executive)
1999-2003: Tallinn Technical University (business and marketing degree)
1987-1999: Tallinn Kuristiku Gymnasium (gold medallist)

Awards

2020: Golden Egg, silver, category: Outdoor advertising, special solution / Scouts Battalion special solution: <https://youtu.be/iBkuGHt0qb0>
2020: Golden Egg, silver, category: Advertising / Ambient / Waste management lighthouse: <https://youtu.be/TYimCk9uBaA>
2020: Golden Egg, special prize, category: Public relations / Influencer marketing / Open Farm Day, Porthos the Rooster: https://youtu.be/xd9tyEzWX_c
2018: Golden Egg, silver, category: Digital solutions / Telia 5G mobile special solutions
2016: Golden Egg, bronze, category: Publications / TV Tower book
2015: Baltic Best, finalist / Domus TV clip
2014: Golden Egg, bronze, category: Campaigns / Gender equality campaign
2013: Best Marketing, online campaign, Digital Deed 2013 / Scouts Battalion campaign
2013: Best Marketing, Marketing Deed of the Year in cooperation with the Seaplane Harbour
2013: Best Marketing, Media Deed of the Year in cooperation with Inspired / Census REL2011
2012: Golden Drum, silver drum, category: Graphics / Year of Science illustration
2012: Golden Hammer, silver hammer, category: Graphics / Year of Science illustration
2012: Golden Egg, bronze, category: Graphics / Year of Science illustration
2012: Golden Egg, bronze, category: Graphics / Launch of Limon.ee
2011: ADCE Estonia, gold, category: Graphics / Year of Science posters, Archimedes Foundation
2011: Golden Hammer, silver hammer / Pärnu Vocational Education Centre
2011: KIAF, gold / Pärnu Vocational Education Centre
2011: Golden Egg, finalist / Defence Forces
2011: Golden Egg, gold / Pärnu Vocational Education Centre
2011: Best Marketing, finalist, Social Deed of the Year / EKV
2011: ADC Design Competition, silver / Pärnu Vocational Education Centre
2011: ADC Design Competition, gold / Pärnu Vocational Education Centre
2010: Golden Egg, silver / Defence Forces BTL
2009: Postimees Advertisement of the Year / Print advertisement for KredEx
2009: Äripäev Top 3 / Print advertisement for Nordea



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